



BRAND GUIDELINES

VERSION 2.0

Workforce Management Solution



BRAND OVERVIEW



Vigilink's cloud-based solution manages the flow of information from clients, contractors and others through the Operations Centre and disseminates it to different stakeholders with complete traceability and transparency. This enables you to make informed business decisions based on real-time information to increase your profitability.

Vigilink is a workforce management app for 'Facilities Management Sector'.

An Innovative Mobile Workforce Management Solution

Security | Cleaning | Healthcare

Assessment

Our digital transformation specialist assess your business and a digital design is created.

Integration

The digital design then integrates all the processes and stakeholders to the platform.

VIGILINK
POWERED BY INNOVATION

www.vigilink.co.uk

Regular
Bold
SemiBold
Ect.



HEADING STYLE

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P
Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q
r s t u v w x y z



It allows unlimited use of the font(s) on all personal CPUs for non-commercial uses (i.e. no-profit projects, student work, pro-bono assignments). If you're an individual and plan to use our fonts for commercial projects, you should buy a personal commercial license.



A B C D E F G H I J K L M
 N O P Q R S T U V W X Y Z

A B C D E F G H I J K L M
 N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o
 p q r s t u v w x y z

Regular
 Bold
 SemiBold
 Ect.

Montserrat is very versatile and can be used in multiple domains such as websites, the publishing world, branding, editorial, logos, print, posters, etc. It is a typeface that can be used basically anywhere because of the geometric and elegant simplicity with nice large x-height.



Montserrat

HEADING STYLE

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z

A B C D E F G H I J K L M N O P
 Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q
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Arista Pro Alternate



An Innovative Mobile
Workforce
Management
Solution



Our Idea?

Vigilink is a cloud-based SaaS platform that allows organisations to integrate clients, workflows, staff, contractors & management into one system. The system provides real time features like tracking, scheduling, user database, communication portal, lone worker support, inventory management, invoicing, payroll and site audit/surveys all through Vigilink that help optimize the total productivity better management & increased profits.



Assessment

Our digital transformation specialist assess your business and a digital design is created.

Integration

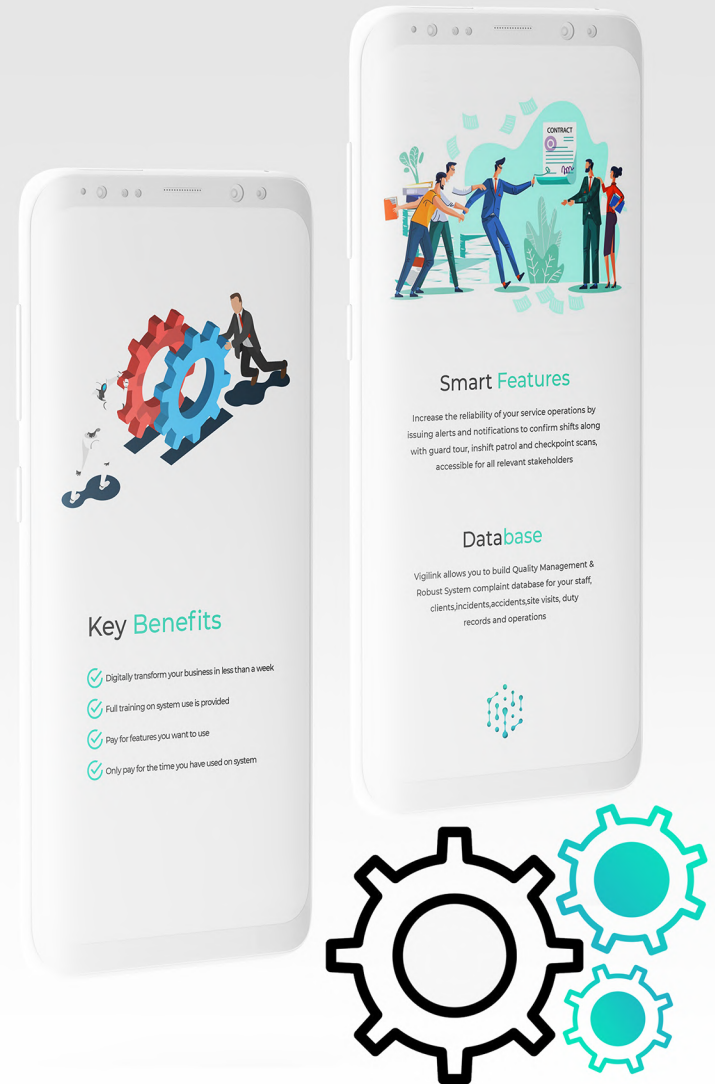
The digital design then integrates all the processes and stakeholders to the platform designed for your business

Optimisation

The processes can then be monitored and rated against essential parameters to determine and improve productivity.

Why Choose VIGILINK

- ✓ Staff scheduling
- ✓ integrated with
- ✓ invoicing and
- ✓ customised reporting



QR enabled patrolling (geo-fencing) with real time updates



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- ✓ Staff scheduling
- ✓ integrated with
- ✓ invoicing and
- ✓ customised reporting



UI OVERLOOK VIGILINK

Any Platform

It works on desktop, mobile & tablet or as online app via your browser.

Centralized Data

All data stored on your online server for instant access & use.

Online Dashboard

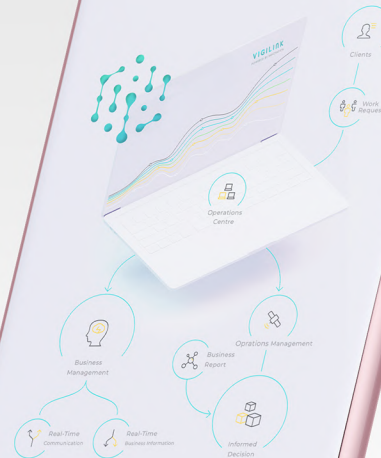
Detailed information of your business at your hand.

Secure System

Only authorized access allowed.

What is VIGILINK ?

Vigilink's cloud-based solution manages the flow of information from clients, contractors and others through the Operations Centre and disseminates it to different stakeholders with complete traceability and transparency. This enables you to make informed business decisions based on real-time information to increase your profitability.



Certified Team

We have super pro team with certified experts.

Support System

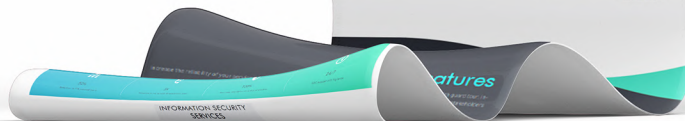
We have 5-stars rated online support system working 24 hours 7 day in a week.

Key Benefits

- Digitally transform your business in less than a week.
- Full training on system use is provided.
- Pay for features you want to use.
- Only pay for the time you have used on system.

Key Features

- Any Platform**
A multi-use business solution that works on mobile devices & your browser.
- Centralized Data**
All data stored on your online server for instant access & use.
- Online Dashboard**
Detailed information of your business at your hand.
- Secure System**
Only authorized access allowed.
- Certified Team**
We have super pro team with certified experts.
- Support System**
We have 5-stars rated online support system working 24 hours 7 day in a week.



VIGILINK
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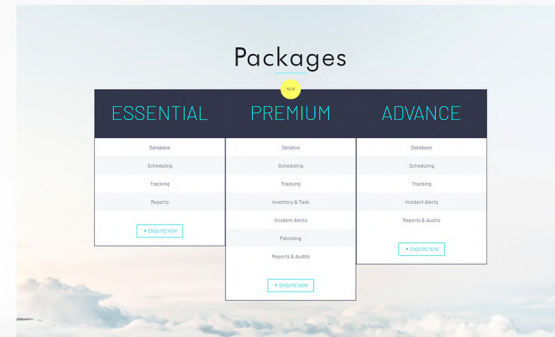
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UI/UX OVERLOOK VIGILINK



Industry Sectors

- SECURITY
- CLEANING
- HEALTHCARE



Packages

ESSENTIAL	PREMIUM	ADVANCE
Database	Database	Database
Scheduling	Scheduling	Scheduling
Tracking	Tracking	Tracking
Reports	Inventory & Task	Incident Alerts
ENQUIRE NOW	Incident Alerts	Reports & Audit
	Pricing	ENQUIRE NOW
	Reports & Audit	ENQUIRE NOW

THE USAGE OF LOGO OF VIGILINK

The Vigilink logo is the keystone of brand identity, an expression of personality, our tonality and our basic values. As one of the most vital assets of the brand, the Vigilink logo must be protected through proper usage and application.



The Vigilink symbol in the logo is used to reinforce the brand image and increase and reinforce its' recall value.

VIGILINK

The logotype is a very important element of the Vigilink logo as it gives the brand a name to recall. The typeface used is Arista Pro

POWERED BY INNOVATION

The tagline aids in explaining the brand a little further. The typeface used is Futura Bt Book



Black Mode

White Mode

Color Mode

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The logo is an important asset, thus should only be used in the following variations.



Color is very important in branding and marketing because it is where first impressions of customers are based. Also, color is the secret in producing a good identity for a company. Colors are more than just a visual aid because colors convey emotions, feelings and experiences



THE USAGE OF PRIMARY COLORS

Red, green, and blue are known as the primary colors of light. The combinations of two of the three primary colors of light produce the secondary colors of light. The secondary colors of light are cyan, magenta, and yellow.

Secondary Color	Secondary Color
# F F 5 A 5 A	# 1 2 E 1 9 3
Secondary Color	Secondary Color
# B 6 B 6 B 6	Secondary Color
Secondary Color	Secondary Color
# 0 0 3 7 5 B	# F F F F 6 9



RGB 0B89F

RGB 0FFFF

RGB FFFFF

What Colors can go for Aqua Green:
Aqua green and aqua blue: The stunning new colours to wear this summer. Classic shades of white are the go-to shades, but an expert has stated that cool aqua green and blue shades like classic blue, turquoise and aquamarine are gorgeous colours for summer dressing.

PRIMARY

RGB 0B89F

RGB 0FFFF

RGB FFFFF

COLOR WHEEL



Tracking

Improve the speed, accuracy and transparency of incident reporting by leveraging live-tracking capability and by enabling the duty guards to directly report on the incident.

Inventory & Task

Achieve a better work-life balance and a peace of mind while our software solution automates your tedious manual tasks to free up your time

Patrolling

Increase the reliability of your service operations by issuing alerts and notifications to confirm shifts along with guard tour, in-shift patrol and checkpoint scans, data available to all relevant stakeholders.

Incident Alerts

Improve the speed, accuracy and transparency of incident reporting by leveraging live-tracking capability and by enabling the duty guards to directly report on the incident Management System.

Reports & Audits

Automating and efficiently integrating the business operations database through the software platform along with real-time audit reporting.



Office Address

DIGITAL WORLD CENTER, 1 LOWRY PLAZA, THE QUAYS, SALFORD MANCHESTER



Working Hours

MONDAY-FRIDAY: 9:00 - 18:00
SATURDAY: 11:00 - 17:00
SUNDAY: CLOSED



Hotline

PHONE: +44 333 987 0586